



Mohammed Ali

Motion & Graphic Designer

Email

aligraphy@gmail.com

Portfolio

<http://aligraphy.co.uk>

Biography

I am a multi-disciplined creative and I am comfortable working on a variety of mediums. I have had the opportunity to work with a diverse range of clients as well as in collaboration with other design agencies, which in turn has allowed me to gain a broader understanding of the industry and expand my skill set.

I have a strong interest in various art forms ranging from experimental typography to motion graphic pieces. I also try to practice Arabic calligraphy in my spare time.

Education

University of Westminster (2005 - 2008)

BA Business Management

Although I do not have an academic background in a creative field, I have good knowledge on business and marketing. This enables me to think in a creative way while also keeping my target market in mind at all times.

Experience

Make Me Believe (May 2008 - Present)

Head of Motion

A fresh, creative agency that puts faith back into design, branding and web experiences.

Deaffinity (Mar 2010 - Nov 2011)

Motion & Graphic Designer

One of the largest organisations working within the BME Deaf Community in the UK.

iGraphic (Jul 2004 - May 2008)

Motion & Graphic Designer

Clients have included SISTERS Magazine, Muslim Safety Forum and MCR Radio to name a few.

Achievements

I have worked on several high profile projects and campaigns including 'Inspired by Muhammad' and the BBC documentary 'The Life of Muhammad'.

I recently won the Adobe Youth Voices award for the Deaf Awareness campaign video entitled 'Deaf Not Dumb', which was screened at the British Film Institute and several international film festivals.

Skill Set

My primary areas of work over the last few years have been in creating motion pieces and designing for print publications. Prior to this, I have also had experience in designing for web standards.

Motion

I am proficient at shooting and editing live action footage as well as creating motion graphic animations for both broadcast and web distribution.

Print

Having worked on various magazines, brochures and book publications, I am able to create and follow strict style-guides.

Digital

I have experience in designing for web and mobile platforms. This includes template creation and modification.

Software

Adobe After Effects CS5 (advanced)

Adobe Illustrator CS5 (advanced)

Adobe Indesign CS5 (advanced)

Adobe PhotoShop CS5 (advanced)

Final Cut Pro X (basic)

MAXON Cinema 4D (basic)